

• AI-POWERED SCHOOL MIS

# Loudwater Pricing 2025/26

A modern, AI-native MIS for UK primary and secondary schools —  
one inclusive licence, fully CBDS 2026 aligned.

**£3**

PER PUPIL / YEAR

**100%**

FEATURES INCLUDED

**99.9%**

UPTIME SLA

**UK**

DATA-RESIDENT

# One simple price. Everything included.

No bronze/silver/gold tiers, no per-module add-ons, no surprise upgrade paths. Every Loudwater school gets the entire platform — attendance, assessment, parent comms, SEND, payroll, statutory census and AI dashboards — for one transparent price.

## £3.00

/ pupil / year

Annual subscription · paid once a year ·  
billed via Stripe

## £0.30

/ pupil / month

Monthly subscription · pay-as-you-go ·  
cancel any time

## What that gets you

- ✓ Attendance, registers & DfE census
- ✓ Behaviour, rewards & exclusions
- ✓ Assessment & progress tracking
- ✓ Curriculum & lesson planning
- ✓ Timetables & cover
- ✓ SEND register & provision mapping
- ✓ Safeguarding & medical
- ✓ Parent portal & mobile app
- ✓ Parents evening booking
- ✓ Student portal & report cards
- ✓ Email and SMS communications
- ✓ Online payments & school shop
- ✓ Meals management
- ✓ Examinations management
- ✓ UK payroll (FPS, EPS, P60)
- ✓ Custom report writer
- ✓ AI insights & dashboards
- ✓ Full REST API & webhooks

**CBDS 2026 ready.** Loudwater is fully aligned with the DfE Common Basic Data Set, with statutory school census and workforce census exports built in.

# Add-ons & services



Optional extras for schools that want extra capacity or hands-on support.

SERVICE	DESCRIPTION	PRICE
Parent SMS credits	Pay-as-you-go SMS to parents and staff. Billed monthly via metered usage. Carrier rates apply.	<b>£0.04</b> per message
Data migration	Hands-on migration from SIMS, Arbor, Bromcom or ScholarPack. CSV self-serve migration is free.	<b>£500</b> per school, one-off
On-site training day	In-person training delivered by a Loudwater specialist. Online training and webinars remain free.	<b>£400</b> per day

## Always included, always free

### UK helpdesk

Phone, email and webchat  
8am – 5pm, Monday to Friday  
from our UK-based support  
team.

### Online training

On-demand video library, live  
Q&A webinars each term and  
a searchable Help Centre.

### CSV data import

Self-serve CSV migration tools  
and full REST API access for  
free at every tier.



# MAT & multi-school discounts

Volume discounts on the per-pupil licence apply automatically when a multi-academy trust or local authority signs more than one school.

SCHOOLS IN GROUP	DISCOUNT	ANNUAL FEE PER PUPIL
3+ schools	5%	£2.85
8+ schools	10%	£2.70
15+ schools	15%	£2.55
30+ schools	20%	£2.40
50+ schools	25%	£2.25
100+ schools	30%	£2.10
200+ schools	35%	£1.95

## MAT central tools

Built into every Loudwater MAT deployment, no extra licence required.

- ✓ Trust-wide single sign-on
- ✓ Read & write across every school
- ✓ Centralised reporting & dashboards
- ✓ Central Single Central Record
- ✓ Centralised email & SMS comms
- ✓ Cross-school policy push-down
- ✓ Trust-level audit logs
- ✓ Data warehouse & BI connector
- ✓ MAT-level REST API

# Priced example

A worked example for a small primary, a typical secondary and a 12-school MAT — annual licence only, all figures ex-VAT.

LINE ITEM	PRIMARY · 240 PUPILS	SECONDARY · 1,100 PUPILS	MAT · 12 SCHOOLS, 8,500 PUPILS
Pupils on roll	240	1,100	8,500
Per-pupil licence	£3.00	£3.00	£3.00
MAT volume discount	—	—	15%
Effective per-pupil fee	£3.00	£3.00	£2.55
<b>Annual licence subtotal</b>	<b>£720.00</b>	<b>£3,300.00</b>	<b>£21,675.00</b>
<b>Optional first-year services</b>			
Data migration	£500.00	£500.00	£6,000.00
On-site training (1 day)	—	£400.00	£4,800.00
Parent SMS (est. 5k/year)	£100.00	£400.00	£3,000.00
<b>Year 1 total</b>	<b>£1,320.00</b>	<b>£4,600.00</b>	<b>£35,475.00</b>
Average per pupil / year	£5.50	£4.18	£4.17

\* Pupil numbers default to the latest GIAS figure for your school and are reviewed at each renewal. All prices ex-VAT. Add-on services are charged in arrears via Stripe.